



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN TENNESSEE

## CONGRESSIONAL DISTRICT 6

Number of Recreational Boats*	<b>37,244</b>
Recreational Boating Industry Businesses	<b>95</b>
Total Jobs	<b>3,454</b>
Annual Recreational Boating-Related Spending	<b>\$183.8</b> MILLION



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$436.3** MILLION

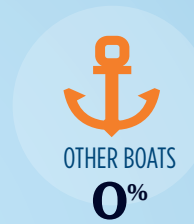
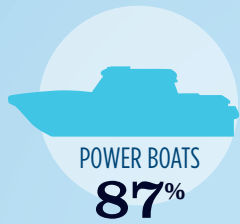
### RECREATIONAL BOATS IN TN-6

TOTAL BOATS\* **37,244**

REGISTERED BOATS **37,244**

Power boats	32,313
PWCs	4,431
Sailboats	332
Other Boats	168

HOUSEHOLDS PER BOAT **7.5**

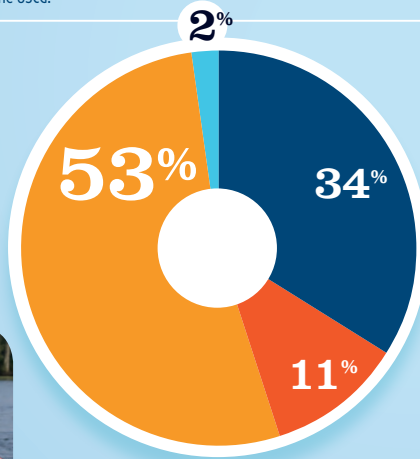


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN TN-6

TOTAL BOATING JOBS **1,194**

Boat Building	20
Motor / Engine Mfgr.	3
Accessory / Supplies Mfgr.	626
Dealers / Wholesalers	135
Boat Services	410

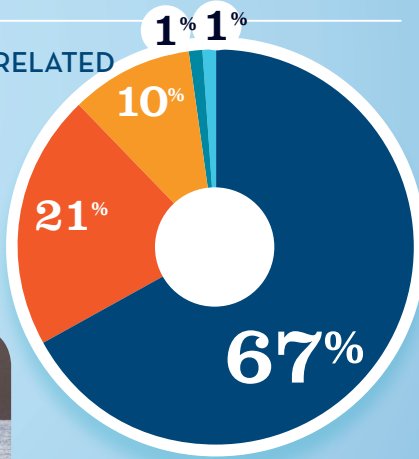


BOAT BUILDING 2%  
MOTOR/ENG. MFGR. † 0%  
ACC./SUPPLIES MFGR. 53%  
DLRS/WHOLESALERS 11%  
BOAT SERVICES 34%

### RECREATIONAL BOATING-RELATED BUSINESSES IN TN-6

TOTAL BUSINESSES **95**

Boat Building	1
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	9
Dealers / Wholesalers	20
Boat Services	64



BOAT BUILDING 1%  
MOTOR/ENG. MFGR. 1%  
ACC./SUPPLIES MFGR. 10%  
DLRS/WHOLESALERS 21%  
BOAT SERVICES 67%

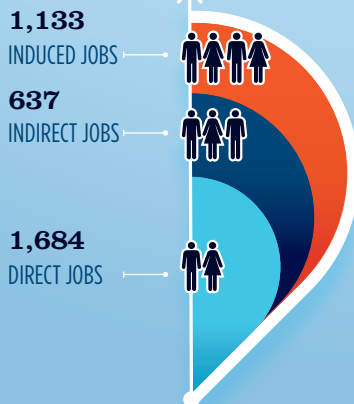
### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN TN-6

EST. TOTAL JOBS **3,454**

MILLIONS

EST. TOTAL LABOR INCOME **\$144.0**

Est. Direct Income	\$58.9
Est. Indirect Income	\$35.5
Est. Induced Income	\$49.6

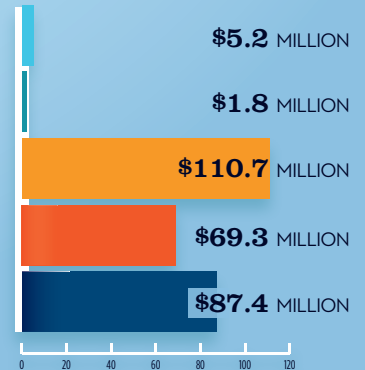


### RECREATIONAL BOATING INDUSTRY SALES IN TN-6

Boat Building	\$5.2
Motor / Engine Mfgr.	\$1.8
Accessory / Supplies Mfgr.	\$110.7
<b>TOTAL MFG. SALES</b>	<b>\$117.7</b>

Dealers / Wholesalers	\$69.3
Boat Services	\$87.4
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$156.7</b>

BOAT BUILDING  
MOTOR/ENG. MFGR.  
ACC./SUPPLIES MFGR.  
DLRS/WHOLESALERS  
BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University